

# GLOBAL CAMPUS MOOC

# Children's Rights and Technology in the Digital Age

## Lecturers and experts



JOE CANNATACI

Prof. Joe Cannataci was appointed UN Special Rapporteur on the right to privacy in July 2015. He is the Head of the Department of Information Policy & Governance at the Faculty of Media & Knowledge Sciences of the University of Malta. He also holds the Chair of European Information Policy & Technology Law within the Faculty of Law at the University of Groningen where he co-founded the STeP Research Group. An Adjunct Professor at the Security Research Institute and the School of Computer and Security Science at Edith Cowan University Australia, a considerable deal of Joe's time is dedicated to collaborative research. He was overall co-ordinator for the SMARTand RESPECT projects dealing with surveillance and currently also co-ordinates MAPPING dealing with Internet Governance. A UK Chartered Information Technology Professional & Fellow of the British Computer Society, he also continues to act as Expert Consultant to a number of international organisations. He has written books and articles on data protection law, liability for expert systems, legal aspects of medical informatics, copyright in computer software and co-authored various papers and textbook chapters on self-regulation and the Internet, the EU Constitution and data protection, on-line dispute resolution, data retention and police data. His latest book "The Individual & Privacy" is published by Ashgate (March 2015). In 2002 he was decorated by the Republic of France and elevated to Officier dans l'ordre des palmes académiques. His pioneering role in the development of technology law and especially privacy law was cited as one of the main reasons for his being made the recipient of such an honour as was his contribution to the development of European information policy He has held or currently holds research grants from the British Academy, the Council of Europe, COST, UNESCO and the European Commission, totaling in excess of Euro 30 million. He serves on the editorial board of six peer-reviewed journals.







#### SANDRA CAVALCANTE

Sandra Regina Cavalcante is a lawyer specialized in Labor Law and Environmental Law, with a master's and doctorate in Occupational Health (University of São Paulo). For 13 years she has been conducting research on the participation of children and adolescents in entertainment, fashion and the advertising segment, with lectures, courses and articles published on young artists and digital influencers. Author of the book "Artistic child labor: from dazzle to illegality", published in 2011. Since 2010, she has been developing studies in Occupational Health at the University of São Paulo (USP), with participation in research groups and monitoring in disciplines at the Public Health and Law Faculties of USP. Visiting researcher at the University of Massachusetts (Boston-US) between October 2013 and March 2014. She graduated in Law from the São Francisco University (2000) and in Computer Science from the Pontifical Catholic University of São Paulo (1989). She was systems manager, analyst and instructor (computing) between 1990 and 2001. Sandra has been a labor and civil lawyer since 2002 and teaches courses and lectures, besides guiding monographs and academic papers, in the areas Labor and Social Security Law, Public Health and child right. Researcher at the Extension group developed at the Faculty of Law of the University of São Paulo. Member of "Forum workplace accidents: analysis, prevention and associated aspects" addressed in Public Health School of USP. She is a (substitute) member of the Research Ethics Committee of the USP School of Nursing and a reviewer of the RBSO (Brazilian Journal of Occupational Health) and the Brazilian Journal of Human Growth and Development. She is professor at Faculdades Integradas Campos Salles, disciplines Individual Labor Law, Collective Labor Law, Social Security Law, Labor Process and Vulnerable Law.



**STEPHANE CHAUDRON** 





Stephane works on research projects dedicated to Empowering Children Rights and Safety in emerging ICT at the Joint Research Centre of the European Commission. Her background is in Social Geography and Science Pedagogy. For many years, she has been coordinating large European Research Networks dedicated to e-Safety, New media education, Standardization and Science Teaching Education in her work (with Imperial College London, European Schoolnet, Université Catholique de Louvain). Since 2014, she has been leading the European Commission's research project 'Young Children (0-8) and Digital Technology' which has been further developed during this CoVID pandemic. Stephane has also explored the safety and security side of the Internet of Toys including data flow and the evolution of the concept of Identity in the digital world and its link with Privacy.



**EMMA DAY** 

Emma Day is a human rights lawyer, qualified as a solicitor and barrister in Canada (2010) and with an LLM in international human rights law (University of London 2006). She completed her second LLM in law and technology at UC Berkeley in 2020 as a Fulbright Scholar, and is currently an affiliate at the Berkman Klein Center for Internet & Society at Harvard, and an Edmund Hillary Fellow. Emma has been working on human rights legal issues for the past twenty years, during which time she has spent five years living and working in Eastern Africa and six years in Southeast Asia. Emma is currently a consultant lawyer and technical lead for the UNICEF East Asia and Pacific regional work on child online protection, and is working on a UNICEF Data Governance for Children Manifesto. She is also working as a consultant lawyer for the UK Digital Futures Commission, carrying out research on data governance in schools.



## MARIANNE DÍAZ HERNÁNDEZ





Marianne Díaz Hernández is a Venezuelan lawyer, digital rights activist and fiction writer, currently based in Santiago, Chile. Her work focuses mainly on issues regarding online freedom of speech, privacy, web filtering, internet infrastructure and digital security. She founded the digital rights NGO Acceso Libre, a volunteer-based organization that documents threats to human rights in the online environment in Venezuela. Marianne currently works as a public policy analyst for the Latin American NGO Derechos Digitales. She's volunteered for Global Voices, and particularly for the Advox project, since 2010. She has also published several fiction books. In 2019, she was recognised with the "Human Rights Hero" award, granted by Access Now, for her "research and leading advocacy efforts against invasive measures taken by the Maduro government in Venezuela."



**DESARA DUSHI** 

Dr. Desara Dushi holds a Double PhD Degree in Law, Science and Technology from University of Bologna and University of Luxembourg as an Erasmus+ Joint PhDs Fellowship holder. She also holds a M.Sc. in Criminal Law and an MA in Human Rights and Democracy, is Alumni of the Harvard Kennedy School Executive Education. Desara currently works as assistant Professor at Epoka University. Until November 2020 she served as advisor to the Ministry of Justice of Albania as part of the LEAD Albania Fellowship Programme. Her specialization is focused in criminal justice, ICT law, cybercrime, human rights, justice reform, online child protection, and Internet Governance.



#### EDUARDO TOMASEVICIUS FILHO





Eduardo Tomasevicius Filho is Professor of Contract Law and Family Law at the University of Sao Paulo, Brazil. Also Professor of Child Law from 2009 to 2018 and Associate Professor of Private Law at the same university. He is a Lawyer and author of the following books: "O Princípio da Boa-fé no direito civil" [The principle of good faith in Private Law] (2020) and "A proteção do patrimônio cultural pelo direito civil" [The protection of cultural heritage through Private Law] (2020).



**NEHA GAUCHAN** 

Neha Gauchan is an alumni of the Global Campus Asia Pacific Master of Arts (APMA) in Human Rights and Democratisation at Mahidol University, Thailand. She is currently based in Nepal and is working as a Programme Officer for ChildSafeNet. Prior to joining ChildSafeNet, Neha worked as a Research Fellow at ECPAT International in Bangkok, Thailand. One of her major responsibilities was to co-author the "Country Overview Report on the Scale, Scope and Context of the Sexual Exploitation of Children in Nepal". Besides her interest in child protection, Neha is an avid queer rights enthusiast who is continuously drawn to learning and researching on queer identities and its relation to gender and sexuality. Her postgraduate thesis focused on the narrative analysis on the accessibility of transgender women's right to sexual health services in Kathmandu, Nepal, which further fueled her activism and advocacy on the rights of queer individuals. She continues to expand her involvement and contribution in supporting the rights of children and queer community through her academic and professional pursuits.



JACINTA GONZALEZ





Jacinta Gonzalez is a Senior Campaign Organizer with Mijente and is based in Phoenix, AZ. Previously, she worked at PODER in México, organizing the Río Sonora River Basin committees against water contamination by the mining industry. Jacinta was the lead organizer for the New Orleans Workers' Center for Racial Justice Congress of Day Laborers (2007-2014). In Louisiana, Gonzalez helped establish a base of day laborers and undocumented families dedicated to building worker power, advancing racial justice, and organizing against deportations in post-Katrina New Orleans.



#### SWASTI KARMACHARYA

Swasti Karmacharya is a graduate from CHRIST (Deemed to be University), Bangalore, India, with a degree in Bachelor of Arts Triple Major in Psychology, Sociology and English Literature. Passionate and intrigued about the learning and developmental needs of children and adolescents, she aspires to pursue Educational Psychology for her further academic pursuits. She is currently working as a Research Assistantat ChildSafeNet, a Non- Governmental Organization based in Kathmandu, Nepal, that works primarily for the online protection of children and young people. Prior to working at ChildSafeNet, Swasti worked as a Student Counselor at United Academy, one of the reputed educational institute in Kathmandu, Nepal, where she was mostly involved in increasing awareness on mental health and well-being among the students and engage students in quality conversations. Apart from her interests in Developmental Psychology, Swasti is a staunch supporter of social advocacy and is vocal about discussing social issues. She is also a lover of contemporary art and literature.



MARY JO MADDA





Mary Jo Madda (@MJMadda) is a program manager for several diversity education initiatives at Google, including Code Next and Tech Exchange. Previously, she was an edtech journalist at EdSurge, a K-8 administrator, and a middle school teacher. She is a Cubs fan, even though people in the Bay Area make fun of her for it. Mary Jo has an Ed.M. from the Harvard Graduate School of Education and a B.A. from Northwestern University, and is currently pursuing a doctorate at UCLA in Educational Leadership. She was featured on the Forbes "30 Under 30" list for 2016 for her work at EdSurge, and has spoken at venues including Stanford, the University of Virginia, and TEDxChicago.



#### **DUNCAN MCCANN**

Duncan currently leads the Digital Economy Programme at the New Economics Foundation, a London based think and do tank, where he has been working for the last 7 years. The programme is focused on examining how the digital/data economy has create a new form of power, data power, how concentrated it is in society and how to redress that and re-distribute. In addition, the programme explores how the digital/data economy companies seem to evade accountability and how we might redress that. Current projects include working on the future digital trade chapters in free trade agreements, how we might stop targeted advertising the children, the potential of publicly owned/managed platforms to combat the dominance of major platforms and the impact of childcare platforms on society. Duncan is also the representative claimant in McCann v Google where we allege that YouTube (owned by Google) has been illegally collecting and processing children's data.'



**ANDREW MCSTAY** 



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Andrew McStay is Professor of Digital Life at Bangor University, UK. His most recent book, Emotional AI: The Rise of Empathic Media, examines the impact of technologies that make use of data about affective and emotional life. Director of The Emotional AI Lab, current projects include cross-cultural social analysis of emotional AI in UK and Japan. Non-academic work includes IEEE membership (P7000/7014) and ongoing advising roles for start-ups, NGOs and policy bodies. He has also appeared and made submissions to the United Nations Office of the High Commissioner on the right to privacy in the digital age, the UK House of Lords AI Inquiry and the UK Department for Culture, Media and Sport Inquiry on emotion, news and reality media.



#### **BERTALAN MESKO**

Dr. Bertalan Mesko, PhD is The Medical Futurist and the Director of The Medical Futurist Institute analyzing how science fiction technologies can become reality in medicine and healthcare. As a geek physician with a PhD in genomics, he is also an Amazon Top 100 author. He is also a Private Professor at Semmelweis Medical School, Budapest, Hungary. With 500+ presentations including courses at Harvard, Stanford and Yale Universities, Singularity University's Futuremed course at NASA Ames campus and organizations including the 10 biggest pharmaceutical companies, he is one of the top voices globally on healthcare technology. Dr. Mesko was featured by dozens of top publications, including CNN, the World Health Organization, National Geographic, Forbes, TIME magazine, BBC, and the New York Times. He publishes his analyses regularly on medicalfuturist.com.



**NKATHA MURUNGI** 



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Dr. Nkatha Murungi is Assistant Director of the Centre for Human Rights and Senior Lecturer in the Faculty of Law at the University of Pretoria. In her role at the Centre for Human Right, she oversees the Centre's women's rights, disability, and children's rights Units. Dr. Murungi is an advocate qualified to practice law in Kenya, and a lecturer and researcher in human rights with a keen focus on the rights of vulnerable groups such as children, women, and persons with disabilities, as well as sexual and reproductive health rights. She has extensive experience in pan-African human rights programming and advocacy, civil society engagement, the African Union and its mechanisms, as well as human rights research, particularly in Africa. Her research covers a range of human rights issues including child rights, education, sexual and reproductive health rights of women and girls in Africa, disability rights, and access to justice. Dr. Murungi holds a Master of Laws in Human Rights and Democratisation in Africa in from the University of Pretoria, and a Doctorate in Law from the University of the Western Cape in South Africa.



JEN PERSSON

Jen Persson is Director of defenddigitalme, a non-partisan NGO founded in 2016 by teachers and parents who campaign for safe, fair and transparent data processing in education, in England, and beyond. defenddigitalme is a call to action to protect children's rights to privacy and advocates for children's data and digital rights, in response to concerns about increasingly invasive uses of children's personal information. She was a consultant to the Council of Europe Committee on Convention 108 in the development of guidelines for children's data protection in an education setting, adopted in 2020.



PIXELARIUM, MIRIAM AMARO and JONATHAN CORONA





Miriam Amaro is Co-Founder of Pixelarium, a STEM educational model for girls, boys and young people to understand and develop technology by learning programming by creating their own video game, virtual and augmented reality. She is also Co-Founder of Girls Level UP, a bootcamp for girls interested in creating and developing video games. A Graphic designer from the UNAM, she studied Communication, Marketing, Crowdfunding and Agile Methodologies. She has participated as a mentor and jury in various Startup Weekends, Hackathons and Game Jams, being the organizer and facilitator of the Women Game Jam. She participates in XR México, a community where various companies join forces so that more people know the benefits of the realities extended to social, education, health, sports, business and entertainment levels. In 2008 she founded the first social agency in Mexico, SICDOS, specialized in strengthening communication for Civil Society Organizations, directing visibility and positioning campaigns for more than 50 civil organizations nationwide; she giving workshops and courses to more than 200 institutions and more than 1,200 people.

Jonathan Corona is a skilled Varitech pilot with a passion and enthusiasm for technology education and learning. With more than 10 years of experience developing video games, mobile applications, web and still learning, he is Co-founder of Pixelarium, a STEAM educational model to increase the social mobility of children and young people by enhancing their creativity and communication skills by learning to develop video games, 3D printing, Virtual and Augmented Reality. Jonathan is also Technological Partner at SICDOS Social Agency where he has worked with more than 1,200 Civil Organizations in the areas of communication, digital marketing, fundraising, crowdfunding and development.



EDWARD SNOWDEN

Edward Snowden is a Right Livelihood Laureate (2014) and serves on the Freedom of the Press Foundation board of directors. He is an American technologist, and former CIA officer and NSA contractor. When he discovered classified evidence the U.S. government was, contrary to its public statements, secretly operating a global system of mass surveillance in violation of human rights standards and international law, he revealed it to the press, an act for which his home country is pursuing him on criminal charges. His actions have precipitated an intense global debate on privacy and surveillance. They have also led to historic rulings on privacy and to changes in policies and technologies.

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#### VALERIE VERDOODT

Dr. Valerie Verdoodt is a postdoctoral fellow in law at the London School of Economics. Valerie's research focuses on the legal and fundamental rights questions originating from the development of new media and technology, in particular (but not exclusively) regarding the protection and participation of children online. She is particularly interested in studying children's rights in the context of (new) forms of commercial exploitation online (e.g. commercialisation of play through datafication, gam(bl)ing, digital child labour). She teaches Information technology and the law, Cyberlaw and EU Law to undergraduate and Masters students of the LSE law programme. Prior to joining the LSE, Valerie was CiTiP's lead researcher of the AdLit Project, which studied minors' advertising literacy in a new media environment, funded by IWT (Belgian agency for innovation by science and technology). In the frame of this project, she wrote her PhD thesis entitled "Children's rights and advertising literacy in the digital era: Towards an empowering regulatory framework for commercial communication", which focused on the role of children's rights in regulating new advertising techniques. After defending her PhD in December 2018, she was a lecturer in Electronic Contracts Law in the programme on IP and ICT Law at KU Leuven, Campus Brussels (2018-2019).



**ALESSIA ZUCCHETTI** 





Alessia Zucchetti is the Research Coordinator of the Center for Research Ceibal Foundation (the Foundation created by Plan Ceibal -the national digital inclusion programme in Uruguay). Her field of expertise is focused in ICT and digital technologies in Education, ICT governance and Internet-related policies, where she has worked for the past seven years in different capacities and organizations. Her current role in Ceibal Foundation includes developing and leading national and international research projects and programmes, as well as creating capacity-building and knowledge transfer initiatives in ICT in Education, in particular in areas as digital citizenship, innovation in educational policy, ethics, privacy and data protection, ICT governance among other fields. Beyond her role in Ceibal Foundation, Alessia has collaborated with specific projects of several organizations including the Inter-American Development Bank, HundrED (Finland), Internet Society, UNESCO among others. Before joining Ceibal Foundation, she served at the Directorate General Connect of the European Commission (Brussels, Belgium) within the Principal Adviser Office and the unit in ICT innovation. Previously, she worked as a Specialist in EU policies at the Europe Direct Center of Forlì (Italy) in the area of Education and EU policies. She has also been involved with different organizations related to the Internet ecosystem - in particular as an Internet Society Ambassador to the Internet Governance Forum (United Nations) in 2016 and 2017, a founding member of the Youth IGF Uruguay and a representative of the National Committee for the Internet Governance Forum in Uruguay since 2018. For the last three years, she has been a member of the task force for the Future of Work and Digital Education at the T20 in particular during the Argentina and Japanese Presidency. Since 2018, Alessia has conducted research in the field of Digital Ethics and EdTech, leading a nation-wide initiative in Uruguay for the use of Big Data in Education until 2019.

#### COORDINATORS



WIEBKE LAMER

Dr Wiebke Lamer is EMA Programme Director since February 2020. Prior to this, she held the position of Deputy EMA Programme Director (2018-2020) and EMA Fellow (2015-2018). She is responsible for the operational and academic management of the programme, student support, and liaison with the network of EMA professors and other stakeholders. She teaches the International Relations Rolling Seminar, lectures on the topic of media and democracy and conducts academic skills, research methods and thesis proposal workshops. Wiebke holds a Ph.D. in International Studies from Old Dominion University in Norfolk, VA, USA, and master's degrees in International Relations and US Foreign Policy from the University of Leicester and the University of London in the UK, respectively. Her undergraduate degree from De Montfort University is in Media Studies and American Studies. Wiebke has conducted research for various Global Campus projects and publications. She coordinated the EMA research contribution to the



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Global Classroom in Buenos Aires (2019) on new technologies and human rights, in Yerevan (2018) on diasporas and in Bangkok (2017) on securitisation. She is a co-author of the chapter "Children Living in Prisons with Their Primary Caregivers" of the 2019 UN Global Study on Children Deprived of Liberty and has contributed to Global Campus e-Learning activities such as the EU CONVINCE MOOC on Citizenship and Human Rights Education for Change. Currently she is coordinating a MOOC on Children's Rights and Technology in the Digital Age.



LAURA THOMI

Laura Thomi is a graduate of the GC European Master's Degree in Human Rights and Democratisation, where she started her research on new technologies and their impact on different fundamental rights. She is a Social Worker (BSc Social Work, Lucerne University of Applied Sciences and Arts) with expertise in working with refugees and asylum seekers in Switzerland as well as experience in working with internally displaced persons in Colombia. Furthermore, she holds a Certificate of Advanced Studies in Volunteer Management (School of Business, University of Applied Sciences and Arts Northwestern Switzerland) and has long-time experience as project manager of projects related to migration and integration



**MEREDITH VEIT** 

Meredith Veit is a graduate of the GC European Master's Degree in Human Rights and Democratisation. She is an American writer, multimedia storyteller and researcher who has worked in Greece, Kosovo, Kenya, Botswana, Zimbabwe, the Democratic Republic of the Congo, South Africa, Namibia, Burkina Faso, Côte d'Ivoire, Argentina, Chile, and Mexico. In addition to the EMA degree, she holds a B.A. in Communication and Public Culture from The George Washington University.

